

## Atlanta Area Chapter 1<sup>st</sup> Quarter Meeting & Reception Sponsorship Opportunity January 29, 2026

Support the Chapter while gaining visibility with Appraisal Institute Members and real estate appraisers throughout the event and in pre- and post-event marketing.



### Event Location

**Hotel Indigo Atlanta Vinings, 2857 Paces Ferry Rd., Atlanta, GA**

The Atlanta Area Chapter of the Appraisal Institute is proud to host the 1<sup>st</sup> Quarter Chapter Meeting, on January 29, 2026, at the Hotel Indigo Atlanta Vinings. This event brings together leading real estate appraisers and industry professionals from across the metro area for an afternoon 4-hour education program with a panel of discussion leaders, covering several appraisal topics, followed by a Chapter Business Meeting and Evening Reception.

This seminar (with a think tank format), “Advancing the Real Estate Appraisal Profession: Governance, Growth, and the Future,” will explore the essential elements of effective professional governance and the delivery of appraiser services at both the local and national levels. Participants will examine the Georgia Appraiser Act to identify opportunities for improvement and modernization, while also discussing strategic initiatives that can elevate the profession across state and local jurisdictions for all users of appraisals. The program will further address practical approaches for recruiting, developing, and retaining the next generation of real estate appraisers, offering forward-looking solutions to strengthen the profession’s capacity and long-term viability. The panel discussion leaders will cover several topics that impact the real estate appraisal profession

**SPONSORSHIP PACKAGES**

Packages are limited, so reserve your package early to maximize your visibility and marketing exposure time.

- Select your sponsorship level by checking the corresponding box below and e-mail form to [Suzanne.Brockway@appraisalinstitute.org](mailto:Suzanne.Brockway@appraisalinstitute.org)

**Reception Sponsor – \$750**

*Exclusive | Limited to One Sponsor*

- Exclusive sponsorship of the event reception (first come, first served)
- Highest visibility sponsorship of the day
- Company literature displayed at the registration table
- **One (1) ½-page advertisement** in an AACAI Newsletter
- Company name and logo featured prominently on all event e-marketing, social media, and the chapter website
- Verbal recognition during welcome remarks and throughout the event
- **Two (2) complimentary program registrations**

**Gold Sponsor – \$500**

- Company literature displayed at the registration table
- **One (1) ¼-page advertisement** in an AACAI Newsletter
- Company name and logo featured on all event e-marketing, social media, and the chapter website
- Verbal recognition throughout the event day
- **Two (2) complimentary program registrations**

**Silver Sponsor – \$300**

- Company name and logo featured on all event e-marketing, social media, and the chapter website
- Verbal recognition throughout the event day
- **One (1) complimentary program registration**

**Bronze Sponsor – \$225**

- Logo on event marketing, social media, and website
- Verbal recognition

**Supporter – \$150**

- Company name and logo featured on all event e-marketing and the chapter website
- Verbal recognition during the event

E-mail your company logo and website to [Suzanne.Brockway@appraisalinstitute.org](mailto:Suzanne.Brockway@appraisalinstitute.org).

Company Name \_\_\_\_\_

Print Primary Contact Name and Title \_\_\_\_\_

Company Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**METHOD OF PAYMENT**    Check    Visa    MC    Am Ex

**Amount Enclosed or to Charge** \$ \_\_\_\_\_ If paying by credit card, 1) email the below billing address information and name on card to [suzanne.brockway@appraisalinstitute.org](mailto:suzanne.brockway@appraisalinstitute.org) and 2) call Suzanne Brockway at (770) 235-4928 with the CC#, Exp Date, and CCV#.

Card Number	Exp. Date	CCV #	Cardholder’s Printed Name & Signature	
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