



A full-page photograph of Booker T. Washington, a Black man, leaning against a large, light-colored stone building. He is wearing a dark, double-breasted coat over a black turtleneck, a black beanie, and glasses. He is smiling and has his hands clasped in front of him. The building has ornate architectural details, including a plaque that reads "MR. TUTT" and a decorative light fixture. The background shows a city street with a sidewalk and a brick building in the distance.

MEDIA KIT 2023

BOOKER T. WASHINGTON

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ABOUT BOOKER

Booker Washington is a highly accomplished and visionary real estate developer and investor, known for his exceptional leadership, creativity, and business acumen. Born and raised in Tuskegee, Alabama, he has called Atlanta home for over 30 years and has been deeply inspired by the legacy of his namesake, the Tuskegee Airmen, to make a positive impact in his community.

In 2017, Mr. Washington founded Level-Minded Capital Investments Inc. and in 2021, he founded South Park Cottages and Techie Homes Inc., highly successful real estate development and investment companies based in the metropolitan Atlanta area. With a background in corporate management and an in-depth understanding of the real estate industry, these companies have made impressive investments valued at over \$10 million in the past four years, with a reputation for their keen attention to detail, emphasis on processes and systems, and innovative approach to construction.

In particular, Mr. Washington is the founder and CEO of South Park Cottages, located in College Park, GA, the first and largest black-developed micro-community in the United States. This community features cutting-edge technology, luxury finishes, and sustainable home solutions such as solar panels or solar shingles, as well as smart home entry video and remote WiFi access. Techie homeowners also have access to online and financial literacy education along with resources and tools to position them for continued success.

In addition to South Park Cottages, Mr. Washington is currently developing Union Park Cottages, another micro-home community in Union City, GA, which is scheduled to begin development in 2023. As an advocate for micro-homes and community living, he has positioned his organization to continue expansion in the U.S. and is on a mission to do much more. He is committed to staying true to his purpose and values, and he continues to develop assets in the same neighborhood in which he grew up and all over the metropolitan area.

Mr. Washington's work has been featured in the US Financial News (2021) and Black Enterprise and has gone viral for its innovative solar/sustainable home solutions and smart home technology. He is a prominent figure in the African American community and has successfully changed the narrative around black home ownership and financial literacy within real estate and investing.

ABOUT TECHIE HOMES

Techie Homes Inc. is a leading real estate development company with a commitment to making homeownership more attainable and valuable for all through the use of innovation, technology, community, and purpose. Our team is dedicated to creating properties that offer exceptional value to our buyers and are designed to meet the diverse needs and budgets of today's homebuyers. We are constantly seeking out new and innovative ways to bring high-quality, cost-effective housing options to the market, and our modern smart micro-communities are just one example of our forward-thinking approach. At Techie Homes, we believe that everyone deserves to live in a home that enhances their quality of life and fosters a sense of belonging and connection within their community. Our mission is to make this dream a reality for as many people as possible.



TECHIEHOMES

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ABOUT

MISSION

At Techie Homes, our mission is to provide innovative, sustainable, and accessible options in homeownership that empower communities to thrive. We strive to create micro-communities that promote a sense of belonging and connection, while also providing access to cutting-edge technology and financial literacy education. By developing properties that are both environmentally conscious and financially accessible, we aim to break down barriers and make homeownership a reality for all. Our ultimate goal is to foster a culture of innovation, connection, and progress, both in the real estate industry and in the communities we serve.

FEATURED IN

EBONY



REVOLT

**BLACK
ENTERPRISE**

**BUSINESS
INSIDER**

The Philadelphia Tribune

peacock

**CREATOR
VISIONARY**

INVESTING & REAL ESTATE

2.2M INSTAGRAM
IMPRESSIONS

32K INSTAGRAM
FOLLOWERS



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