



**Build your brand. Increase your real estate industry profile.
Connect with Georgia's leading valuation professionals.**

Be an Atlanta Area Chapter Appraisal Institute Annual Sponsor!

We are offering a superb package of sponsorship opportunities. Benefits include excellent exposure, industry goodwill, connection with Georgia's most lauded valuation professionals, and the opportunity to brand your company as a supporter of quality valuation services.

PLATINUM CORPORATE SPONSORSHIP - \$3,000

- Premier positioning of company logo in digital promotional materials for all chapter sponsored education programs, chapter meetings, special events, website, social media, and newsletters, for one year
- Company logo (virtual background) in the Zoom Gallery (as a participant) for all virtual meetings and virtual education programs, for one year
- Company logo on welcome slide deck for all continuing education webinars, for one year
- Company logo on welcome slide deck for all virtual chapter meetings, for one year
- Recognition at Chapter meetings during introductory remarks, for one year
- Full Page ad in two Chapter newsletters
- 5-minute presentation at one education program
- 5-minute presentation at one chapter meeting

GOLD CORPORATE SPONSORSHIP - \$2,000

- Company logo on 2 Chapter meeting e-flyers
- Company logo on Chapter website aiatlanta.org under "sponsors" for one year
- Company logo on Chapter newsletters, for one year
- Company logo on welcome slide deck for 2 continuing education webinars
- Recognition at 2 Chapter meetings during introductory remarks and on the welcome slide deck
- ½ Page Ad in one Chapter newsletter

SILVER CORPORATE SPONSORSHIP - \$1000

- Company logo on one Chapter meeting e-flyer
- Company logo on one education program e-flyer
- Company logo on Chapter website aiatlanta.org under "sponsors" for one year.

SILVER SPONSORSHIP CONTINUED

- Company logo on Chapter newsletters as a sponsor, for one year
- Recognition at one Chapter meeting during introductory remarks and on welcome slide deck
- ¼ Page Ad in one Chapter newsletter

BRONZE CORPORATE SPONSORSHIP - \$750

- Company logo on one Chapter meeting announcement
- Company logo on website aiatlanta.org under “sponsors” for one year
- Company logo on Chapter newsletters as a sponsor, for one year
- Recognition at one Chapter Meeting during introductory remarks and welcome slide deck

LIVE ZOOM WEBINAR SPONSOR - \$750

Per program price.

- Company logo on broadcast event notices
- Company logo in Zoom Video Gallery as a participant.
- Company logo on webinar welcome slides

SUPPORTER SPONSORSHIP - \$500

- Company name on one Chapter meeting notice or special networking event
- Company name on one education program notice
- Recognition at one Chapter Meeting introductory remarks and included on the welcome slide deck

Contact Suzanne Brockway, Executive Director, regarding facilitating your sponsorship and obtaining a list of chapter meetings, events, and education, at sbrockway@aiatlanta.org or (770) 436-2808.

REGISTRATION FORM NEXT PAGE



2021 SPONSOR REGISTRATION FORM

Check Your Sponsorship Level

- Platinum Sponsorship (\$3,000)
Gold Sponsorship (\$2,000)
Silver Sponsorship (\$1,000)
Bronze Sponsorship (\$750)
Live Zoom Webinar Sponsor (\$750 per program)
Supporter (\$500)

E-mail this form to sbrockway@aiatlanta.org

Questions? Contact Suzanne Brockway at 770-436-2808

Sponsor's Company Name

Address

City State Zip

Contact Person & Title

Contact Person Signature

Telephone Email

METHOD OF PAYMENT Check (payable to Atlanta Area Chapter Appraisal Institute) Visa MC Am Express

Amount Enclosed or to Charge \$

Card Number CCV # Exp Date Cardholder's Printed Name & Signature

Credit Card Billing Address Suite/PO City State Zip

A check should be made payable to Atlanta Area Chapter Appraisal Institute, 2451 Cumberland Parkway, #3510, Atlanta, GA, 30339