

**20th Annual
State of Atlanta 2020 Live Webinar
The New Normal?
October 8 and October 15, 2020
Sponsorship Package & Benefits**



Program Location

Zoom Live Videoconference

Why Should You Become a Sponsor of the State of Atlanta Conference?

We are offering a superb package of 2020 State of Atlanta Webinar Sponsorship opportunities. Benefits include excellent exposure, industry good will, connection with the city's most lauded valuation experts and the opportunity to brand your company as a supporter of quality valuation services.

Estimated Attendance

150 - 200 Real Estate Appraisers & Professionals

Singular Platinum Sponsor - \$2,000

1. Optional 2-minute presentation or announcement during the webinar
2. Company logo in **Zoom Video Gallery** as a program participant during both sessions (10/8 and 10/15)
3. Full page display advertisement in two Atlanta Area Chapter Appraisal Institute Newsletters
4. Company name and logo on e-marketing, conference brochure, and chapter web site
5. Recognition during webinar announcements and welcome PowerPoint slide.
6. 2 free webinar admissions

Gold Sponsor - \$1,500

1. Company logo in **Zoom Video Gallery** as a program participant during one session (10/8)
2. Half-page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
3. Company name and logo on e-marketing and chapter web site
4. Recognition during webinar announcements and welcome PowerPoint slide.
5. 2 free webinar admissions

Silver Sponsor - \$750

1. Company name and logo on e-marketing and chapter website
2. Recognition during webinar announcements and welcome PowerPoint slide.

