

Georgia Department of Economic Development:

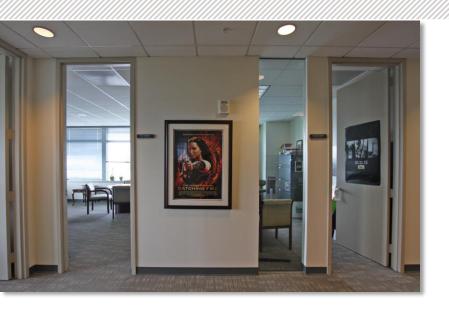
The state's sales and marketing arm

Key industries:

- Aerospace
- Agribusiness
- Arts
- Automotive
- Contact Centers
- Data Centers
- Defense
- Energy and Environment

- Entertainment
- Financial Services
- Food Processing
- Headquarters
- Information Technology
- <u>Life Sciences</u>
- Logistics & Transportation
- Manufacturing
- <u>Tourism</u>





About the Georgia Film Office:

- Formed in 1973
- Free services, including:
 - Location assistance
 - Resources for finding crew/jobs
 - Resources for finding stages/production office
 - Approving projects for the Tax Incentive and admin of the program until requirements are complete
 - Welcome packets for crew and cast





Keys to Success: INCENTIVE

keeping us competitive

(can I hear an amen?)

- Minimum spend: \$500,000
- Two levels: 20% base amount
- 30% maximum (with 10% promotional uplift)



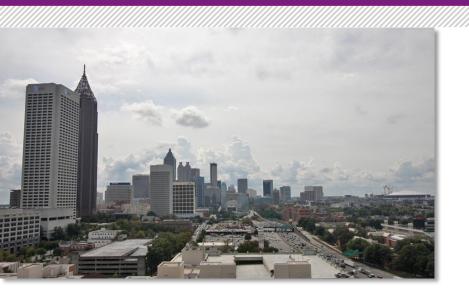


Keys to Success: INCENTIVE

not a rebate

- Not a rebate a tax credit
- No sales tax exemption
- Can be used to pay tax bill, transferred, or sold
- To monetize, studios sell to an individual or corporation with a GA tax liability
- Buyers can purchase for about .85 .92 on the dollar





Keys to Success: LOCATIONS

Georgia has everything but a desert

- Variety of looks: coastline, mountains, grasslands, small towns, a thriving metropolis
- Georgia doubles for other cities nicely (i.e. non-descript architecture)
- Rapidly evolving CGI technology makes it easier to shoot on stages with greenscreen





Keys to Success: WORKFORCE

keeping Georgians employed

- We've always had a skilled crew base in Georgia
- According to the MPAA, the film/TV
 production industry is responsible for nearly
 80,000 jobs in Georgia and \$4B in total wages





Keys to Success: WORKFORCE

keeping talent here at home

The following Georgia colleges and universities provide certificate and degree programs in film and television-related disciplines:

- 1. New Georgia Film Academy
- 2. American InterContinental University
- 3. Andrew College, Cuthbert
- 4. Argosy University
- 5. Art Institute of Atlanta
- 6. Berry College
- 7. Chattahoochee Technical College
- 8. Clark Atlanta University
- 9. Clayton State University

- 10. Connecticut School of Broadcasting
- 11. Emory University
- 12. Georgia College, Milledgeville
- 13. Georgia Southern University
- 14. Georgia State University
- 15. SCAD (Savannah College of Art and Design)
- 16. University of Georgia
- 17. University of Phoenix, Columbus
- 18. Valdosta State University





Keys to Success: INFRASTRUCTURE

Georgia companies paying taxes — employing Georgia residents who pay taxes

According to the MPAA, there are nearly 3,000 film/TV production industry businesses in Georgia. These are Georgia companies that employ Georgians and pay their full share of taxes.

- Camera rental
- Props rental
- Costume companies
- Casting companies
- Post production companies
- Catering & craft services
- Picture car suppliers
- Truck and trailer rentals
- Hardware, paint & lumber

- Traffic control, portable toilets
- Scaffolding, platforms, rigging equipment
- Foam fabricators
- Printers and sign shops
- Military surplus and paramilitary gear suppliers
- Draperies and fabrics





Keys to Success: STAGES

Empty real estate in 2008 helped us win business while stages were built and repurposed

- Raleigh Atlanta (Senoia)
- Atlanta Film Studios at Paulding County
- FUF Screen Gems
- Atlanta Filmworks
- Eagle Rock Stages
- Eastside Stageworks
- Mailing Avenue Stageworks
- Westside Stageworks
- Pinewood Atlanta

- Savannah Film Factory
- Savannah Film Studios
- SFG Studios (old GA Int'l Convention Center)
- Starland Studios (Athens)
- Atlanta Metro Studios (site of former Shannon Mall)
- Third Rail Studios (old Doraville GM Plant)
- Three Rings Studios
- Valhalla Studios



Keys to Success: STAGES





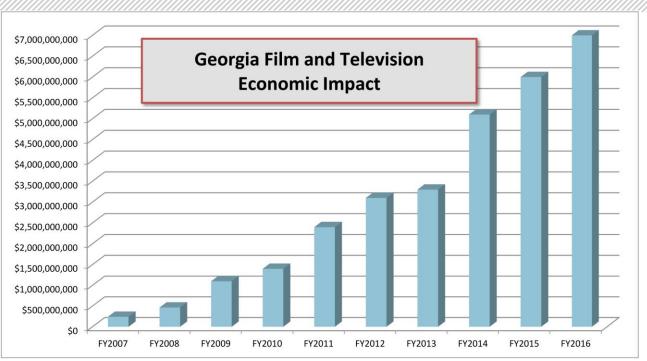


Keys to Success: AMENITIES

- World-class hotels, shopping
- Amazing restaurants
- World's busiest airport (26 nonstop flights to/from LAX daily)

- Family-friendly attractions
- Professional sports
- Affordable housing
- Temperate climate





Economic Impact

- Our office is over 40 years old
- Economic impact from 1973 2004: \$3.6B
- Economic impact from incentive years (2005 to present): \$27.8 B





Economic Impact includes:

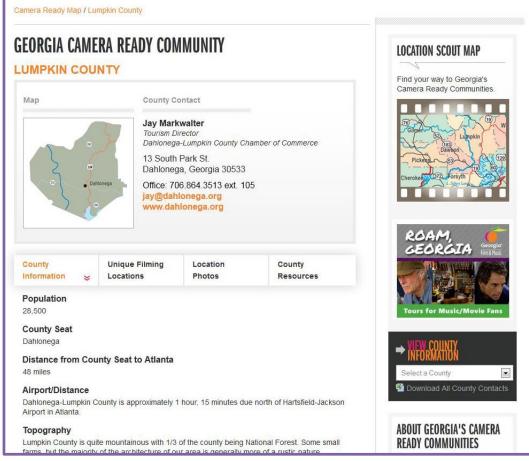
- Location fees
- Housing/hotels
- Gas for trucks
- Off duty security
- Tips and gratuities
- Dry cleaners
- Phone, internet, IT support
- Pet sitting
- Shredding

- Recycling
- Water and coffee service
- Cleaning and janitorial
- Florists, massage therapists
- Taxes generated by Georgia workers and infrastructure companies



Camera Ready: All 159 counties online

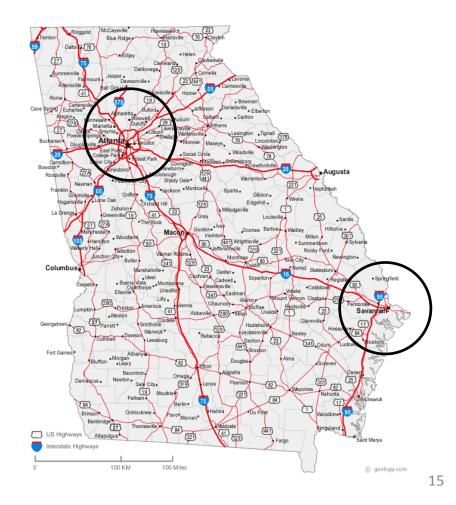








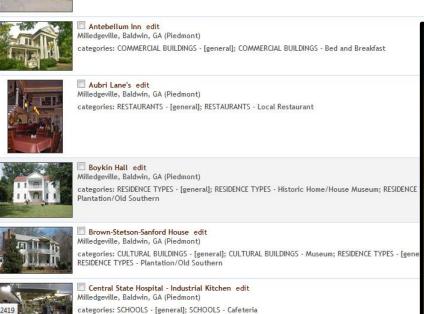
Production Centers







Promoting Your Community







Film Tourism





TourGeorgiaFilm.com









Tools for Job Seekers

www.Georgia.org/film



Reel-Crew
 Production Directory



2. Help Wanted Hotline

3. georgiafilmacademy.org





Coming Soon!

•	Stan Against Evil (IFC TV)	11/2/2016
•	Almost Christmas	11/11/2016
•	Billy Lynn's Long Halftime Walk	11/11/2016
•	TRUE MEMOIRS OF AN INTERNATIONAL	LASSASSIN
		11/11/2016
•	Christmas in Homestead (Hallmark TV)	11/24/2016
•	Dolly Parton's Christmas of Many Color (NBC TV)	s: Circle of Love 11/30/16
•	OFFICE CHRISTMAS PARTY	12/9/2016
•	PASSENGERS	12/21/2016
•	HIDDEN FIGURES	1/13/2017
•	Live by Night	1/13/17
•	SLEEPLESS	1/13/2017

Table 19	1/20/2017
The Founder	1/20/2017
Bastards	1/27/2017
Rings	2/3/2017
24: Legacy	2/5/2017
FIST FIGHT	2/17/2017
BABY DRIVER	3/17/2017
GIFTED	4/12/17
Fast 8	4/17/2017
Guardians of the Galaxy Vol. 2	5/5/2017
BAYWATCH	5/19/2017
American Made	9/29/2017

