



**Build your brand. Increase your real estate industry profile.
Connect with the Atlanta Metropolitan's leading valuation professionals.**

Be an Atlanta Area Chapter Appraisal Institute 2020 Annual Sponsor!

10% of sponsorship funds will be allocated to the Atlanta Area Chapter Education Scholarship program.

We are offering a superb package of sponsorship opportunities. Benefits include excellent exposure, industry good will, connection with the Atlanta Metropolitan's most lauded valuation professionals and the opportunity to brand your company as a supporter of quality valuation services.

PLATINUM CORPORATE SPONSORSHIP - \$3,850

- Premier positioning of company name/logo in digital promotional materials including ads, flyers, chapter website, quarterly newsletters, and event signage.
- Company name and logo on Chapter website aiatlanta.org under "sponsors."
- **Company Logo in a Zoom Box Gallery View for all virtual meetings and virtual education programs**
- Exhibitor booth for corporate literature and product demonstrations in the break and cocktail reception area (centralized exhibit floor for maximum traffic) at **4 Chapter Meetings and the annual State of Atlanta (SOA) conference.**
- Pre and Post meeting reservation lists (at sponsors request)
- Signage at 4 Chapter Meetings and the State of Atlanta (SOA) conference.
- Company name and logo on 4 meeting notices, chapter website, e-marketing campaigns, and SOA conference brochure (for one year).
- Company name and logo on welcome slides for CE webinars and virtual meetings
- Company name and logo on 2 special social networking events.
- Recognition at 4 Chapter Meetings and SOA conference during announcements, sponsor sign, and PowerPoint slides
- Four Chapter dinner or lunch meeting tickets
- Full Page ad in two Chapter newsletters

GOLD CORPORATE SPONSORSHIP - \$2,750

- Exhibitor booth for corporate literature and product demonstrations in the break and cocktail reception area (centralized exhibit floor for maximum traffic) at **2 Chapter Meetings**
- Company name and logo on 2 quarterly Chapter meeting notices
- Company name and logo on Chapter website www.aiatlanta.org under "sponsors."
- Company name and logo on welcome slides for CE webinars and virtual meetings
- Pre and Post meeting reservation lists (at sponsor's request)
- Signage at 2 Chapter Meetings
- Recognition at 2 Chapter meetings during announcements, sponsor sign, and PowerPoint slides
- Two dinner or lunch tickets
- ½ Page Ad in one Chapter newsletter

SILVER CORPORATE SPONSORSHIP - \$1650

- Company name and logo on **one Chapter meeting** notice and 2 special networking events.
- Company name and logo on Chapter website www.ariatlanta.org under “sponsors.”
- Recognition at one Chapter meeting during announcements, sponsor sign, and PowerPoint slides
- One dinner or lunch ticket (Chapter Meeting)
- ¼ Page Ad in one Chapter newsletter

BRONZE CORPORATE SPONSORSHIP - \$1,100

- Company name and logo on **one Chapter meeting** notice and one special networking event.
- Company name and logo on Chapter website www.ariatlanta.org under “sponsors.”
- Recognition at one Chapter Meeting during announcements, sponsor sign, and PowerPoint slides
- One dinner or lunch ticket (Chapter Meeting)

SOCIAL EVENT - \$1,000

- Company logo on broadcast event notices
- Company logo on the website <http://www.ariatlanta.org/home/about-us/sponsors/>
- 2 tickets to the event

LIVE ZOOM WEBINAR SPONSOR - \$750 NEW SPONSOR LEVEL

Per program price. See below event/education schedule below.

- Company logo on broadcast event notices
- Company logo in Zoom Video Gallery as a meeting participant.
- Company logo on the website ariatlanta.org/home/about-us/sponsors/
- Company logo on webinar welcome slides

SUPPORTER SPONSORSHIP - \$550

- Company name on **one Chapter meeting** notice or special networking event
- Recognition at one Chapter Meeting on the sponsor sign and PowerPoint slides

A SINGULAR ANNUAL POSITION AS EDUCATION SPONSOR - \$5,500

This level is an opportunity to stand apart from other sponsors as a sole sponsor of the education schedule.

This Education Sponsor opportunity provides all of the benefits of a Platinum Corporate Sponsorship, as well as:

- Premier positioning as the sole Education Sponsor in ads and all digital promotional materials
- Special recognition at all course and seminar education programs hosted by the Atlanta Area Chapter for the next 12 months.
- Award presentation recognizing academic support at the fall chapter installation meeting or next special event.

Contact Suzanne Brockway, Executive Director, regarding facilitating your sponsorship and obtaining a list of chapter meetings, events, and education, at sbrockway@ariatlanta.org or (770) 436-2808.



2020 SPONSOR / EXHIBITOR RESERVATION FORM

Check Your Sponsorship Level

- Platinum Sponsorship (\$3,850)
Gold Sponsorship (\$2,750)
Silver Sponsorship (\$1,650)
Bronze Sponsorship (\$1,100)
Education Sponsor (\$5,500)
Seminar Sponsor (\$4,400)
Social Event (\$1,000)
Live Zoom Webinar Sponsor (\$750 per program) New Level
Supporter (\$550)

EDUCATION & MEETINGS SCHEDULE

- 20th Annual "State of Atlanta: The New Normal?" October 8, 2020 & October 15, 2020
Atlanta Area Chapter 4th Quarter Meeting & Guest Speaker, November 11, 2020
Local Impact on Value Due to COVID-19 (Update), December 3, 2020
Advanced Land Valuation: Sound Solutions to Perplexing Problems, December 11, 2020
Atlanta Area Chapter 1st Quarter Meeting & Guest Speaker, January 2021 (day to be determined)
Georgia Real Estate Specialties Panel, January 2021 (date to be determined)

Additional meetings, events, and education, to be scheduled for 2021.

E-mail this form to sbrockway@aiatlanta.org

Questions? Contact Suzanne Brockway at 770-436-2808

Sponsor's Company Name

Address

City State Zip

Contact Person & Title

Contact Person Signature

Telephone Email

METHOD OF PAYMENT Check (payable to Atlanta Area Chapter Appraisal Institute) Visa MC Am Express

Amount Enclosed or to Charge \$

Card Number CCV # Exp Date Cardholder's Printed Name & Signature

Credit Card Billing Address Suite/PO City State Zip

A check should be made payable to Atlanta Area Chapter Appraisal Institute, 2451 Cumberland Parkway, #3510, Atlanta, GA, 30339