



**Build your brand. Increase your real estate industry profile.
Connect with the Atlanta Metropolitan's leading valuation experts.**

Be an Atlanta Area Chapter Appraisal Institute 2020 Annual Sponsor!

10% of sponsorship funds will be allocated to the Atlanta Area Chapter Education Scholarship program.

We are offering a superb package of sponsorship opportunities. Benefits include excellent exposure, industry good will, connection with the Atlanta Metropolitan's most lauded valuation experts and the opportunity to brand your company as a supporter of quality valuation services.

PLATINUM CORPORATE SPONSORSHIP - \$3,850

- Premier positioning of company name/logo in digital promotional materials including ads, flyers, chapter website, quarterly newsletters, and event signage.
- Exhibitor booth for corporate literature and product demonstrations in the break and cocktail reception area (centralized exhibit floor for maximum traffic) at **4 Chapter Meetings and the annual State of Atlanta (SOA) conference.**
- Pre and Post meeting reservation lists
- Signage at 4 Chapter Meetings and the State of Atlanta (SOA) conference.
- Company name and logo on 4 meeting notices, chapter website, e-marketing campaigns, and SOA conference brochure (for one year).
- Company name and logo on welcome slides for CE webinars and virtual meetings
- Company name and logo on 2 special social networking events.
- Recognition at 4 Chapter Meetings and SOA conference during announcements, sponsor sign, and PowerPoint slides
- Four Chapter dinner or lunch meeting tickets
- Full Page ad in two Chapter newsletters

GOLD CORPORATE SPONSORSHIP - \$2,750

- Exhibitor booth for corporate literature and product demonstrations in the break and cocktail reception area (centralized exhibit floor for maximum traffic) at **2 Chapter Meetings**
- Company name and logo on 2 quarterly Chapter meeting notices
- Company name and logo on welcome slides for CE webinars and virtual meetings
- Pre and Post meeting reservation lists
- Signage at 2 Chapter Meetings
- Recognition at 2 Chapter meetings during announcements, sponsor sign, and PowerPoint slides
- Two dinner or lunch tickets
- ½ Page Ad in one Chapter newsletter

SILVER CORPORATE SPONSORSHIP - \$1650

- Company name and logo on **one Chapter meeting** notice and 2 special networking events.
- Recognition at one Chapter meeting during announcements, sponsor sign, and PowerPoint slides
- One dinner or lunch ticket (Chapter Meeting)
- ¼ Page Ad in one Chapter newsletter

BRONZE CORPORATE SPONSORSHIP - \$1,100

- Company name and logo on **one Chapter meeting** notice and one special networking event.
- Recognition at one Chapter Meeting during announcements, sponsor sign, and PowerPoint slides
- One dinner or lunch ticket (Chapter Meeting)

LIVE WEBINAR SPONSOR - \$750

- Company logo on broadcast event notices
- Company logo on the website <http://www.ariatlanta.org/home/about-us/sponsors/>
- Company logo on webinar welcome slides

SOCIAL EVENT - \$1,000

- Company logo on broadcast event notices
- Company logo on the website <http://www.ariatlanta.org/home/about-us/sponsors/>
- 2 tickets to the event

SUPPORTER SPONSORSHIP - \$550

- Company name on **one Chapter meeting** notice or special networking event
- Recognition at one Chapter Meeting on the sponsor sign and PowerPoint slides

A SINGULAR ANNUAL POSITION AS EDUCATION SPONSOR - \$5,500

This level is an opportunity to stand apart from other sponsors as a sole sponsor of the busy schedule of courses the Chapter hosts annually. The Atlanta Area Chapter of the Appraisal Institute offers an annual schedule of courses and continuing education seminars that support professionals in achieving AI designations and state appraiser certifications.

This Education Sponsor opportunity provides all of the benefits of a Platinum Corporate Sponsorship, as well as:

- Premier positioning as the sole Education Sponsor in ads and all digital promotional materials
- Special recognition at all course and seminar education programs hosted by the Atlanta Area Chapter for the next 12 months.
- Award presentation recognizing academic support at the fall chapter installation meeting

A PREMIERE SINGULAR POSITION AS SEMINAR SPONSOR - \$4,400

This level is an opportunity to stand apart from other sponsors as sole sponsor of the busy schedule of seminars the Chapter holds annual to provide AI Professionals and Non-AI Students with current information on market conditions and other pertinent issues.

The Seminar Sponsor provides all of the benefits of the Platinum Corporate Level Sponsorships plus:

- Premiere positioning as the sole Seminar Sponsor in ads and all digital promotional materials
- Special recognition at all seminars hosted by the Atlanta Area Chapter within the next 12 months.
- Presentation of award at the next meeting.

Contact Suzanne Brockway, Executive Director, regarding facilitating your sponsorship and obtaining a list of chapter meetings, events, and education, at sbrockway@aiatlanta.org or (770) 436-2808.

2020 SPONSOR / EXIBITOR RESERVATION FORM

Check Your Sponsorship Level

- Platinum Sponsorship (\$3,850)
- Gold Sponsorship (\$2,750)
- Silver Sponsorship (\$1,650)
- Bronze Sponsorship (\$1,100)
- Education Sponsor (\$5,500)
- Seminar Sponsor (\$4,400)
- Social Event (\$1,000)
- Live Webinar Sponsor (\$750)
- Supporter (\$550)

E-mail this form to sbrockway@aiatlanta.org

Questions? Contact Suzanne Brockway at 770-436-2808

Sponsor's Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person & Title _____

Contact Person Signature _____

Telephone _____ Email _____

METHOD OF PAYMENT Check (payable to Atlanta Area Chapter Appraisal Institute) Visa MC Am Express

Amount Enclosed or to Charge \$ _____

_____/_____/_____
Card Number CCV # Exp Date Cardholder's Printed Name & Signature

_____/_____/_____
Credit Card Billing Address Suite/PO City State Zip

A check should be made payable to Atlanta Area Chapter Appraisal Institute, 2451 Cumberland Parkway, #3510, Atlanta, GA, 30339