

**Atlanta Area Chapter Appraisal Institute
Exhibitor/Sponsorship Benefits
17th Annual**

**State of Atlanta Conference: *Bubble Bubble, Toil & Trouble?*
October 19, 2018**



Program Location

Cobb Energy & Performing Arts Center, 2800 Galleria Parkway, Atlanta, GA, 30339

Why Should You Become a Sponsor of the State of Atlanta Conference?

In what we anticipate to be our most dynamic year ever, we are offering a superb package of 2018 State of Atlanta Conference Sponsorship opportunities. Benefits include excellent exposure, industry good will, connection with the city's most lauded valuation experts and the opportunity to brand your company as a supporter of quality valuation services.

Estimated Attendance

150 - 200 Real Estate Appraisers & Professionals

**Atlanta Area Chapter Appraisal Institute
State of Atlanta Conference
October 19, 2018
Exhibitor & Sponsorship Opportunities**

Platinum Sponsor/Exhibitor - \$2,500

1. Exhibitor booth for corporate literature and product demonstrations in the food & beverage/cocktail reception area (open to all meeting participants throughout the conference)
2. 5-minute presentation or announcement during the general session
3. Company literature or other materials distributed on attendee chairs
4. Full page display advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
5. Company name and logo on e-marketing, conference brochure, and chapter web site
6. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
7. Platinum Sponsor Signage
8. 2 conference admissions

Gold Sponsor/Exhibitor - \$2,000

1. Exhibitor booth for corporate literature and product demonstrations in the food & beverage/cocktail reception area (open to all meeting participants throughout the conference)
2. Company literature displayed on the registration table
3. 1/2 page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
4. Company name and logo on e-marketing, conference brochure, and chapter web site
5. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
6. 2 conference admissions

Lunch Sponsor - \$1500 - TAKEN

1. Company name and logo on e-marketing, conference brochure, and chapter website
2. 5-minute presentation or announcement during lunch
3. Company literature displayed on the registration table
4. ¼ page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
5. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
6. Lunch Sponsor Signage
7. 1 conference admission

**Cocktail Reception Sponsor - TAKEN
\$1000**

1. Company name and logo on e-marketing, conference brochure and chapter website
2. Company literature displayed on the registration table
3. ¼ page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
4. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
5. Cocktail Sponsor Signage
6. 1 conference admission

Silver Sponsor - \$500

1. Company name and logo on e-marketing, conference brochure and chapter website
2. Recognition throughout the conference, during announcements, on sponsor signs, and PowerPoint slides
3. 1 conference admission

***Supporter - \$350**

1. Company name on e-marketing, conference brochure, and chapter website
2. Recognition throughout the conference, during announcements, on sponsor signs, and PowerPoint slides

*Companies, who sign up at least 5 employees or guests, will receive a free supporter level sponsorship and a \$25 discount on the conference fee. Contact Suzanne Brockway at sbrockway@aiatlanta.org for details on how to receive the \$25 discount. The sooner you register, the sooner your logo and company name will appear on all e-marketing material and the Atlanta Area Chapter AI website. Must be registered by 10/5/18 to be included on the signage.

E-mail your company logo (in eps and jpeg formats) to sbrockway@aiatlanta.org by October 5, 2018, to be included on the signage. Internet service is not included in the cost of exhibitor booths.

State of Atlanta Exhibitor and Sponsorship Registration – 10/19/18 Conference Date

- Mail Form to Atlanta Area Chapter Appraisal Institute, 2451 Cumberland Pkwy, # 3510, Atlanta GA 30339 or
- E-mail Form to sbrockway@aiatlanta.org

Questions? Contact Suzanne Brockway at 770-803-0024 or sbrockway@aiatlanta.org

Check Sponsorship Level: Platinum Gold Silver Lunch Reception Supporter

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person & Title _____

Contact Person Signature _____

Telephone _____ Email _____

METHOD OF PAYMENT Check (payable to Atlanta Area Chapter Appraisal Institute) Discover Visa MC Am Ex

Amount Enclosed or to Charge \$ _____

_____ / / /
Card Number Exp. Date CCV # Cardholder's Printed Name & Signature

_____ / / /
Credit Card Billing Address Suite/PO City State Zip