



**Build your brand. Increase your real estate industry profile.
Connect with the Atlanta Metropolitan's leading valuation experts.**

Be a 2018/2019 Atlanta Area Chapter Appraisal Institute Sponsor!

In what we anticipate to be our most dynamic year ever, we are offering a superb package of 2018/2019 sponsorship opportunities. Benefits include excellent exposure, industry good will, connection with the Atlanta Metropolitan's most lauded valuation experts and the opportunity to brand your company as a supporter of quality valuation services.

PLATINUM CORPORATE SPONSORSHIP - \$3,500

- Premier positioning of company name/logo in digital promotional materials including ads, flyers, chapter website, quarterly newsletters, and event signage.
- Exhibitor booth for corporate literature and product demonstrations in the break and cocktail reception area (centralized exhibit floor for maximum traffic) at **4 Chapter Meetings and the annual State of Atlanta conference.**
- Pre and Post meeting reservation lists
- Signage at 4 Chapter Meetings and the State of Atlanta (SOA) conference.
- Company name and logo on 4 meeting notices, web site, and SOA conference brochure (for one year).
- Company name and logo on 1 special social networking event.
- Recognition at 4 Chapter Meetings and SOA conference during announcements, sponsor sign, and PowerPoint slides
- Two complimentary admissions to the Georgia State University Economic Forecasting Center Conference. This is a quarterly conference.
- Four Chapter dinner or lunch meeting tickets
- Full Page ad in two Chapter newsletters

GOLD CORPORATE SPONSORSHIP - \$2,500

- Exhibitor booth for corporate literature and product demonstrations in the break and cocktail reception area (centralized exhibit floor for maximum traffic) at **2 Chapter Meetings**
- Company name and logo on 2 quarterly Chapter meeting notices
- Pre and Post meeting reservation lists
- Signage at 2 Chapter Meetings
- Recognition at 2 Chapter meetings during announcements, sponsor sign, and PowerPoint slides

Gold Corporate Sponsorship Continued

- One complimentary admission to the Georgia State University Economic Forecasting Center Conference. This is a quarterly conference.
- Two dinner or lunch tickets
- ½ Page Ad in one Chapter newsletter

SILVER CORPORATE SPONSORSHIP - \$1500

- Company name and logo on **one Chapter meeting** notice and 2 special networking events.
- Recognition at one Chapter meeting during announcements, sponsor sign, and PowerPoint slides
- One dinner or lunch ticket (Chapter Meeting)
- ¼ Page Ad in one Chapter newsletter

BRONZE CORPORATE SPONSORSHIP - \$1000

- Company name and logo on **one Chapter meeting** notice and one special networking event.
- Recognition at one Chapter Meeting during announcements, sponsor sign, and PowerPoint slides
- One dinner or lunch ticket (Chapter Meeting)

SUPPORTER SPONSORSHIP - \$500

- Company name on **one Chapter meeting** notice or special networking event
- Recognition at one Chapter Meeting on the sponsor sign and PowerPoint slides

A SINGULAR POSITION AS EDUCATION SPONSOR - \$5,000

This level is an opportunity to stand apart from other sponsors as a sole sponsor of the busy schedule of courses the Chapter hosts annually. The Atlanta Area Chapter of the Appraisal Institute offers a comprehensive annual schedule of qualifying and advanced education courses that support professionals in achieving AI designations and state appraiser certifications.

This Education Sponsor opportunity provides all of the benefits of a Platinum Corporate Sponsorship, as well as:

- Premier positioning as the sole Education Sponsor in ads and all digital promotional materials
- Special recognition at all courses hosted by the Atlanta Area Chapter
- Award presentation recognizing academic support at the fall chapter installation meeting

A PREMIERE SINGULAR POSITION AS SEMINAR SPONSOR - \$4,000

This level is an opportunity to stand apart from other sponsors as sole sponsor of the busy schedule of seminars the Chapter holds annual to provide AI Professionals and Non AI Students with current information on market conditions and other pertinent issues.

The Seminar Sponsor provides all of the benefits of the Platinum Corporate Level Sponsorships plus:

- Premiere positioning as the sole Seminar Sponsor in ads and all digital promotional materials
- Special recognition at all seminars hosted by the Atlanta Area Chapter in 2018.
- Presentation of award at the fall installation meeting.

Contact Suzanne Brockway, Executive Director, regarding facilitating your sponsorship and obtaining a list of chapter meetings, events, and education, at sbrockway@aiatlanta.org or (770) 436-2808.

2018/2019 SPONSOR / EXIBITOR RESERVATION FORM

Check Your Sponsorship Level

Additional special events will be announced through-out the year

- Platinum Sponsorship (\$3,500)
- Gold Sponsorship (\$2,500)
- Silver Sponsorship (\$1,500)
- Bronze Sponsorship (\$1,000)
- Supporter (\$500)
- Education Sponsor (\$5,000)
- Seminar Sponsor (\$4,000)

Events

- 3rd Quarter 2018 Chapter Meeting & Seminar – July 26, 2018, at Topgolf Midtown Atlanta
- 4th Quarter 2018 Chapter Meeting – October 19, 2018, at the Cobb Energy & Performing Arts Center
- State of Atlanta Conference (16th Annual), October 19, 2018, at the Cobb Energy & Performing Arts Center
- Holiday Party, Date and Venue To Be Announced
- 1st Quarter 2019 Chapter Meeting & Seminar – Date and Location To Be Announced
- [Click here](#) for the current **Education Schedule** (programs added on throughout the year)
- Additional Special Networking Events To Be Announced (i.e. Braves Outing, Holiday Party)

Mail this form to Appraisal Institute, 2451 Cumberland Pkwy., Suite 3510, Atlanta GA 30339 or
E-mail this form to sbrockway@aiatlanta.org

Questions? Contact Suzanne Brockway at 770-436-2808

Sponsor's Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person & Title _____

Contact Person Signature _____

Telephone _____ Email _____

METHOD OF PAYMENT Check (payable to Atlanta Area Chapter Appraisal Institute) Visa MC Am Express Discover

Amount Enclosed or to Charge \$ _____

Card Number	/	CCV #	/	Exp Date	/	Cardholder's Printed Name & Signature
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Credit Card Billing Address	/	Suite/PO	/	City	/	State	/	Zip
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