



**Appraisal
Institute®**

*Professionals Providing
Real Estate Solutions*

**The 9th Annual
State of Atlanta: *The Good The Bad & The Ugly*
September 24, 2010, 9:00 a.m. – 5:45 p.m.**



This 9th annual conference will include discussions of significant interest within today's Atlanta real estate market and economic condition. Come join us at the Cobb Galleria Centre, stay informed, and learn from leaders in the industry who will share their knowledge and insights on today's most relevant topics, including:

Program Moderator, Joe Anderson, MAI, President, PetroVal, Inc.

SPEAKERS & TOPIC SCHEDULE

9:00 a.m. K.C. Conway, MAI, CRE, Risk Specialty Officer, Federal Reserve Bank of NY

Topic: State of the real estate industry and the impact of the decline in real estate markets on financial institutions

10:00 a.m. Dr. Rajeev Dhawan, Director, Economic Forecasting Center, GA State University

Topic: Local and National Economy

11:10 a.m. Steve Palm, President, SmartNumbers

Topic: Single Family & Residential Market Outlook

11:35 a.m. Joshua Goldfarb, Managing Director, Southeast Apartment Partners

Topic: Multifamily

1:30 p.m. Brian Olasov, Managing Director – Atlanta, McKenna Long & Aldridge, LLC

Topic: The Re-emergence of Mortgage Securitization: What Are Investors and Regulators Demanding?

2:25 p.m. Hamilton Reynolds, President - Industrial Division, Taylor & Mathis

Topic: Industrial

3:30 p.m. Eric Zimmermann, Managing Director, Eastdil Secured

Topic: Retail

4:15 p.m. Will Yowell, Vice Chairman, CB Richard Ellis

Topic: Office

5:00 p.m. Dave Brockway, President, Intelliquip, LLC

Topic: Making Good Out of the Bad & Ugly: How to Reinvent Your Business During a Recession

Continuing Education (CE) is provided for Georgia's Real Estate Appraisers & Brokers. Participants attending the morning session will receive 3 hours of AI and GA CE. Those individuals who attend the afternoon session will receive 4 hours of AI and GA CE. Attending the entire day will earn 7 hours of CE. 100% attendance is required. Partial credit is not permitted.

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